



## **Community Resilience Working Group (OUTREACH)**

Meeting Minutes of August 5, 2021

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The meeting convened at (TIME) pm on Zoom 4:00 pm

Members: Present: Ellen Sachs Leicher (HEAC, Acting Chair), Arianna Thornton, (Citizen), Catherine Warner (Citizen)

Staff Present: Chris Ryan

Guest: Robert Benson

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### **MassEnergize Update**

Close to a soft launch, most of the content has been uploaded and edited. Next comes the full launch. Maybe the soft launch at the HGS for a select few invitees. Looking for a Saturday in August, maybe the 28<sup>th</sup> or a Friday evening. Ellen will contact HGS to see what could be arranged. The Press indicated an interest in covering the launch.

### **Website and Social Media Update**

Website looking good, videos have been uploaded, parade, seeds, and Chriatiane's farm. There are more coming. Ellen keeping FB up to date with Robert and Catherine is doing Instagram.

YouTube channel has been created by Chris and one video uploaded. This is CJR account but Arianna will help CJR migrate to a CRWG account channel.

Further discussion of membership and getting a new Green Team member.

Catherine showed her poster and there was a discussion of layout and where it could be posted.

## **Events**

Lions Fall Festival – (9/11) Create a banner for the booth. Enter one of their games as a team. Possibly t-shirts for the team.

Soft and Hard Launch for Mass Energize.

Flea Market – October 9<sup>th</sup> and looking for a tent for CRWG.

Chris said he would investigate fundraising and other financial support for the projects of the group.

Chris talked about having a public meeting for the CAP on the 16<sup>th</sup>.

Ellen wants to have the group session also in September on the 23<sup>rd</sup>.

Ellen will be speaking to the SB about the draft resolution on Tuesday, August 12<sup>th</sup>.

## **New Business**

Ellen discussed the CPC application and the controversy related to environmental review of CPA projects. Meeting on August 25<sup>th</sup> of CPC to discuss.

Ellen discussed the solar panels for HES related to the Historic Commission jurisdiction.

Next meeting on 8/19

Adjourned: 5:04 pm