



Community Resilience Working Group – Outreach Sub-committee

Meeting Minutes of October 28, 2021

The meeting convened at 4:05 pm on Zoom

Members: Present: Jefferson Burson (Planning Board), Ellen Sachs Leicher (HEAC, Acting Chair), Deborah O'Rourke (Citizen), Christiane Turnheim (Ag Commission), Catherine Warner (Citizen)

Staff Present: n/a

Guest: n/a

1. Recap of CRWG Planning meeting
 - CRWG will have presence at Select board meeting on 11/16/21 regarding new standing committee, Harvard Climate Initiative Committee (HCIC) to include 2 members from HEAC
 - All Boards meeting tentatively moved to Dec 4, 2021, 10am-12noon, subject to facility availability
2. Minutes – prior minutes to be approved at next meeting
3. Harvard Energize / Sendpulse
 - Discussion about backend enhancements to Harvard Energize, Green Team school family campaign launching soon
 - Sendpulse (similar to Mail Chimp) will be used for email communication with subscribers. Calendar will be developed by Deborah and Ellen with a goal of sending 1 monthly email related to Harvard Energize and 1 monthly email related to Climate Initiatives
4. Events – Discussion of possible upcoming events/activities
 - Guest speaker re: green funds & divestment. Potential partnership with Arm in Arm
 - New Year's Day event at Good Spirits barn – Get to know HCIC (CRWG)
 - Guest speaker(s) from HAREI "Barn (solar) Raising" team to explore local action
 - Periodic column in the "Harvard Press". Tie in with website
 - Guest speaker or collaboration with Abode heat pump experts
5. Website – discussion of reformatting for more dynamic time-based information. Easily implemented, new content would need to be developed regularly
6. Next meeting November 4, 2021 4:00 pm
7. Adjourned 5:00 pm