



## **Community Resilience Working Group**

### **Meeting Minutes**

**April 8, 2021**

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The meeting convened at 7:00 pm via Zoom platform.

**Members Present:** Christiane Turnheim (Agricultural Advisory Committee), Stacia Donahue (Planning Board), Sharon McCarthy (BOH); Ellen Leicher (Chair - Citizen Member), Jaye Waldron (ConCom); Arianna Thornton (Student Member)

**Staff Present:** Christopher Ryan (Director of Community and Economic Development)

**Others Present:** Catherine Warner, Adam Meier, Hannah Taylor (Press)

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#### **Convene and Preamble**

The meeting convened at 7:00 pm. Christopher Ryan read the preamble and turned the meeting over to the Chair.

#### **Proposed approach for moving forward**

Reviewed the 'Next Steps' section of the CA&R Plan.

Part 2d: Lucy Wallace noted that having two people attend 'rounds' on a quarterly basis to update the associated boards about the work of the CRWG.

Part 5: Sharon McCarthy noted checking with Town Administrator prior to trying to obtain grants/funding.

Mr. Ryan noted that going for DLTA funds to help the Agriculture Advisory Commission (Ag) to move some of their KLA plan forward. Mr. Ryan also noted that we could also apply for DLTA funds for a chapter of the Master Plan on Transportation with a Climate slant. It would help CRWG, the new TAC, and Planning Board, so helping all three boards.

Adam Meier noted Elevator Pitch is missing the Social Resiliency focus. Group is to work on smoothing this out so it's good for the liaisons to take back to their boards.

#### **Review Draft for PB presentation**

Will need to review membership. As listed in presentation, we have some members missing and have some open positions.

The Future Actions part will contain the CA & R Plan discussed above.

Ms. McCarthy would like to remove the 'research other town's goals and strategies' part and make it more Harvard centric. Ms. Sachs Leicher noted that looking at other Towns and what

worked and what didn't (since we're a bit behind) to cut down some time for us so we don't do things that don't work. Mr. Ryan noted that interviewing the other communities would help to teach us/guide us with next steps.

Ms. Sachs Leicher reviewed the Statement of Sustainability. Does this want to move forward? Ms. Wallace noted that Fall Town Meeting seems a bit soon? Jaye Waldron asked if it would be something we'd ask the town to vote on (would it be an article)? Ms. Sachs Leicher and Ms. Wallace said yes that's the intent. Group decided to just say 'future' town meeting as we need more time to get the word out and get on solid footing before we ask the town to endorse it.

Standing Committee/Sub Committee – Ms. Wallace noted that tie the Sustainability Statement declaration to the formation of the Standing Committee. At that point we'd have a plan and the Town's backing so launching into a standing committee at this point makes sense. Ms. Sachs Leicher would like to continue to push forward and target for Spring 2022.

Mr. Ryan asked how many from CRWG would attend PB meeting. He just needs to know so he can post the meeting. Mr. Ryan will post the meeting just to be safe so we don't violate Open Meeting Law.

Ms. McCarthy asked what we can accomplish short term/long term and have that at the ready for the Planning Board so we can show what we are actually doing.

Ms. Sachs Leicher asked for RSVP on attendance at the PB meeting

### **Outreach Subgroup**

Ms. Thornton noted that social media platforms have been posted (Instagram and Facebook). Asked everyone to link to the social media. Also requested for everyone to give her dates/events to post on the website. Those will all be linked so that we use the social media to drive people to the website to drive people to the events. Ms. Wallace asked who to send the links to – Ms. Sachs Leicher said Arianna Thornton or herself are able to post it.

Ms. Warner noted that she is working with the Press to publish various articles environmental related. Her recent Op Ed in the Press discussed more environmentally sustainable garden. Her next article will be focused on brush burning and how much/how little to do.

Ms. Donahue asked if we'd be allowed to link the Press articles to our website. Will check on copyright infringement?

Outreach is meeting every week for a half hour to keep moving things forward.

### **Discussion of Planning and Staffing**

Ms. Sachs Leicher asked everyone to look at the CRWG Assignment Matrix and see if people can take on more tasks.

MassEnergize will be funded by HEAC – will need help with that. Ms. McCarthy asked time commitment on that task. Ms. Sachs Leicher said there would be some training on how to use the site and then it would be some pinging or reminders to keep folks engaged.

Ms. Waldron asked about the survey – Mr. Ryan noted it would be digging in a bit further than the original survey that KLA did.

Ms. Sachs Leicher will give a demo of the MassEnergize site at the next meeting. HEAC is voting on funding it at next meeting and can give us a demo (maybe) at the next meeting.

Ms. Warner asked about the subcommittees – Ms. Sachs Leicher explained the three groups (Outreach, Apple Country, Plan Development).

Ms. Wallace said she would help with Plan Development with guidance. Ms. Sachs Leicher and Mr. Ryan noted that KLA would be used as framework, but would then be slimmed down to work with the resources we have. Ms. Waldron is willing to help, but can't do day meetings – is willing to edit/review as needed. Adam Meier – same.

Ms. McCarthy would like to help with survey to get baseline and continue the survey to gauge if people have changed their behaviors.

Ms. Donahue noted she is willing to fill in where needed. Will take over website/social from Ms. Thornton if she gets too busy with college, etc.

Mr. Ryan noted that we will circulate the list so that members not present can think about their commitments.

Ms. Thornton, Mr. Meier, and Ms. Warner will be going to the Planning Board meeting as new members to be approved.

Ms. Sachs Leicher asked everyone to link to the social media pages and encourage friends to join.

Ms. Thornton noted there is an event on 4/27 @ 7pm – speaker event open to the public.  
Ms. Sachs Leicher – May 13<sup>th</sup> will be MassWaste talk.

### **Next Meeting**

April 22 @ 7:00pm is next CRWG meeting. Ms. Sachs Leicher will ask MassEnergize Rep to come and explain MassEnergize.

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### **Adjournment**

At 8:24 PM, the meeting was adjourned by unanimous consent.

## CRWG Assignment Matrix – Draft 2.0

Assignment ↓	Alexandra Cronin (M)	Christiane Turnheim (M)	Ellen Sachs Leicher, (Chair)	Janet Waldron (M)	Lucy Wallace (M)	Patricia Natoli (M)	Phoebe von Conta (M)	Sharon McCarthy (M)	Stacia Donahue (M)	Wendy Sisson	Adam Meier	Arianna Thornton	Chris Ryan	Catherine Warner
Name →														
<b>Outreach Team</b>														
1a – Events														
1b - Video														
1c – Web/Social Media														
1d – Articles for Press/Blog														
1e - MassEnergize														
1f - Administrative														
<b>Apple Country</b>														
2a – General Administrative														
2b – Review Liaison														
2c – Grants Opportunities														
<b>Plan Development</b>														
3a – Plan Structure														
3b – Research Other Towns														
3c - Survey														
3d – Metrics/Evaluation Criteria														
3e – Liaison Activities														
3f - Administrative														

Role	Color Code
Staff/Administrative/Tech	
Assignment Member	
Assignment Leader	

Outside Contributor	

Key: M = Member