



## **Community Resilience Working Group**

### **Meeting Minutes**

**July 23, 2020**

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The meeting convened at 7:00 pm on Zoom Platform.

**Members Present:** Peter Kelly-Joseph (HEAC and Chair); Christiane Turnheim (Agricultural Advisory Committee), Lucy Wallace (Select Board), Janet Waldron, (Conservation Commission), Ellen Sachs Leicher (Citizen Member), Sharon McCarthy (Board of Health), Staci Donahue (Planning Board), and Ron Ostberg (Citizen Member)

**Staff Present:** Christopher Ryan (Director of Community and Economic Development)

**Others Present:** None

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#### **Convene and Preamble**

The meeting convened at 7:00 pm.

#### **Report on Progress in Branding and Logo Tournament**

Mr. Ryan gave a brief overview, noting that the agricultural branding is wrapping up. Christiane provided additional detail on their process, explaining that the Agricultural Advisory Commission is reviewing and commenting. It needs to be concluded by the following Monday. Chris noted the process unfolding for the general logo. Early results from the tournament have been disappointing.

Ron suggested that the logos should have some relationship with each other and it would be a negative if that was not done. He felt better coordination should occur. Further discussion on this did not resolve these issues. The lack of responding designers and their lack of technical skill was seen as a problem in the general tournament. One idea was stopping and restarting the tournament with more descriptive language in the narrative.

KLA is looking to wrap up branding on August 1<sup>st</sup>.

#### **Discussion of Metroquest Survey**

The draft of the survey was discussed and the need to push back on some of the language—not being reflective of Harvard enough. Issues identified included grammar and wordsmithing. This evolved into a lengthy discussion looking into fine detail regarding what the survey asked to give comments back to KLA.

Additionally, the group talked about the Excel spreadsheet entitled “Existing Plans Portfolio” where it was expected that there would have been more meat to the product and not just a list. Ron mentioned that we all have to read all of these documents so that everybody knew what was in them. Ellen noted that the survey has to be the priority for now. Stacia Donahue suggested

pushing the deadline out to August 4<sup>th</sup>. Mr. Ryan also mentioned KLA staff transitions lately and that pushback on time and maybe asking for more senior people on this project is warranted. Members generally agreed that the survey was not “ready for prime time” and that it needs some major editing and that the Town needs more time to review all materials.

Ellen reminded everyone about deadlines and that there will be resistance to extending things out because of this. Sharon said the survey lacks an overall goal and objective of the survey and questions.

### **Discussion of Outreach Program**

Members asked staff to reach out to KLA to provide the community engagement document in Word so they could mark it up electronically.

### **Adjournment**

At 8:31 PM, the meeting was adjourned by unanimous consent.